Inauguration of sale counter of ICAR-DFR at ICAR-NRC for Grapes by Hon’ble Vice-Chancellor, MPKV, Rahuri

In order to popularize the varieties and technologies, ICAR-Directorate of Floricultural Research, Pune and ICAR-National Research Centre for Grapes joined hands to launch a common sales counter of various produce in the ICAR-NRCG as it is located on National Highway with significant visibility. Loose flowers of marigold, cut flowers of gladiolus, tuberose and planting material of tuberose (bulbs) and china aster (seeds) were displayed for sale for the farmers and general public.

Dr. K. P. Vishwanatha, Hon’ble Vice-Chancellor, MPKV, Rahuri inaugurated the sale counter of ICAR-DFR and ICAR-NRC for Grapes on 24th February, 2018. Different produces of ICAR-DFR viz., tuberose flowers of varieties Shringar, Hyderabad Single, Bidhan Ujjwal, Prajwal, Suhasini and Phule Rajani, gladiolus varieties namely Red Ginger, Yellow Stone, Summer Sunshine, Red Majesty and Candyman Red, marigold varieties Arka Agni and Arka Bangara 2 and tuberose bulbs of varieties Phule Rajani, Mixed Double, Pearl Double and Prajwal were kept for sale.
Cutflowers of tuberose and gladiolus were arranged variety wise at DFR farm, Hadapsar for display at sale counter of ICAR-DFR at ICAR-NRC for Grapes

Sale counter of ICAR-DFR set for inauguration at ICAR-NRC for Grapes
Hon’ble Vice- Chancellor, MPKV, Rahuri inaugurating the sale counter of ICAR- DFR and ICAR-NRC for Grapes

Hon’ble Vice- Chancellor, MPKV, Rahuri enquiring about the price of cutflowers and bulbs
Director, ICAR-DFR, Pune explaining about different varieties of tuberose and gladiolus