



भा. कृ.अनु.प. पुष्पविज्ञान अनुसन्धान निदेशालय, पुणे
ICAR - Directorate of Floricultural Research, Pune
कृषी महाविद्यालय परिसर, शिवाजीनगर, पुणे-४११ ००५
College of Agriculture Campus, Shivajinagar, Pune-411 005



KISAN DIWAS – 23 DECEMBER 2018

ICAR – Directorate of Floricultural Research (ICAR-DFR), ICAR- National Research Centre for Grapes (ICAR-NRCG) and ICAR- Agricultural Technology and Application Research Institute (ICAR-ATARI), Pune jointly organized KISAN DIWAS on 23rd December 2018 as part of “Swachhta Pakhwada” (16th -31st December 2018) at the Hadapsar farm of ICAR-DFR. During Kisan Diwas, the farmers contributing to Swachh Bharat Mission were invited to share their experience of working on “Swachh Bharat Mission” and implementing at village level. Dr. Sandeep Panwar, CEO, Farinsys Agro Pvt. Ltd. and representative of PMFAI (Pesticides Manufacturers and Formulators Association of India) chaired the deliberations. He appraised the farmers on safe use of pesticides and how to use the protective gear. While welcoming the guests, Dr. K. V. Prasad, Director, DFR, explained the importance of Swachhta Mission. Dr. S. D. Sawant, Director NRC for Grapes explained the role of ICAR and other government institutions in Swachh Bharat Abhiyan. Dr. Lakhan Singh, Director ICAR-ATARI, Pune elucidated on role of farmers in agricultural development and Swachh Bharat. The farmers were invited from nearby villages like Narayangaon, Kusur, Daund, Baramati, Navalewadi, Pimpripendher, Khamundi, Khor, Lonikarbhor, Mahadeonagar, Manjari, Budruk, Phursungi and Pashan. Mr. Prakash Shivaji Navale, Navalewadi, Mr. Ramesh Bajirao Pawar, Pimpripendher, Mr. Ganesh Sitaram Shingote, Khamundi, Mrs. Swati Shingade, Baramati, Mr. Sameer Dhome, Daund, Mr. Nandkishor Kalbhor, Lonikarbhor, Mr. Ashish Vidhate, Mahadeonagar, Mr. Ganesh Bochare, Kusur, Mr. Sameer Hundare, Kusur, Mr. Pundalik Nimhan, Pashan, Mr. Devidas Bhapkar, Phursungi and Mr. Vijay Chadane, Phursungi were present. All the farmers briefed about their work and initiatives on “SWACHH BHARAT MISSION” and shared their experiences with cleanliness drive at village level as well as on the field.

Experience Sharing By the Farmers and Civil Society Members

Sr no	Name	Village	Work initiated under Swacch Bhart Mission
1	 <p>Mr. Nandkishor Kalbhor Civil Society</p>	Loni Kalbhor	<p>He initiated “<i>Nirmal Wari</i>” by organising portable toilets and motivating the people to use them during the annual pilgrimage (yatra) to Pandharpur popularly known as Pandharpur Wari (Starting from Alandi to Pandharpur). People walk for 250 km with <i>Palakhis</i> (palanquin processions) carrying the <i>paduka</i> (foot prints) of various saints - most notably Dnyaneshwar and Tukaram. Lakhs of pilgrims including women, men and children move in a procession. Wherever these people stay they face problem of toilets and open defecation is very common phenomenon due to lack of toilets in each village from which they pass.</p> <p>Mr Nadkishor along with other social workers launched <i>Nirmal Wari</i> concept by making arrangements of portable toilets and motivating the people to use them. In year 2018 during Wari they have collected about 1.0 crore liters of liquid waste which is used in farmers field after proper decomposition.</p>
2	 <p>Mr Amit Ghule</p>	Manjari Budruk	<p>Mr Amit Ghule, Deputy Sarpanch of Manjari Budruk village is a young farmer and a leader contributing significantly for Swacchh Bharat Mission in his village. His village is very close to Pune city with burgeoning population. The village panchayat has major problem of solid waste management. Therefore he came up with ideas like having moving vehicle for waste collection after segregation of dry and wet garbage with the help of Adhar Poonawalla Foundation.</p> <p>He has initiated vermicomposting project at his panchayat for that he has visited other villages where such projects are successfully implemented. Ganpati Festival is one of the major festival and huge flower waste (<i>Nirmalya</i>) is generated which is released in river water, which pollutes the river water and creates problem of waste management. Thus he came up with new idea of making the vermicompost from solid waste generated in festivals like Ganapati, Dasshera and other events like marriages etc.</p>
3	 <p>Mrs Swati Shingade</p>	Sonkaswadi, Baramati	<p>Looking into the importance and need of organic produce she resigned a well-placed government service and started the training institute to train the young farmers in area of organic cultivation. Through organic cultivation she has taken the Sacchh Bharat Mission to different scale. She advocates that all the Missions launched by the Government help the farmers directly indirectly. Swaatch Bharat Mission helped them to recycle the organic matter for farming to enrich the soil, ban on plastics helped their FPO to make jute and cotton bags. She founded “Salubrious Pure Organic” company for promotion of</p>

			organic cultivation. She firmly believes in clean cultivation for better and healthier tomorrow.
4	 <p>Mr Samir Dombe</p>	Khor, Daund	<p>28 year old son of a farmer left the IT job to start farming with modern improved technologies. Being located in a dry belt like Pune district having major challenges including scanty rainfall and water shortages. He studied the market and came up with new packaging for Fig for malls. The also developed value added products from fig like jam and wine.</p> <p>Mr Samir Dombe urged the young educated youth to join agriculture and become entrepreneurs. He also emphasized about the importance of residue free cultivation of fruit crops and other vegetables as part of clean and safe cultivation.</p>
5	 <p>Mr Samir Hundare</p>	Kusur, Junnar	<p>Mr Samir Hundare is the Deputy Sarpanch of village Kusur, Junnar close to Shivneri fort the birthplace of Sri Shivaji Maharaj, The Great Maratha King. He has made efforts to make the fort plastic free and clean. The dustbins are kept on all over the fort and the generated waste is segregated in to dry and wet waste. The dry waste is deposited to Junnar Nagar Parishad, and wet waste is used for agriculture purpose.</p> <p>He is also flower and vegetable grower. He believes that vegetables and fruits grown today are laced with poisonous pesticides and there is an urgent need for organic cultivation for safe vegetables so that we can save the next generation from deadly diseases like cancer.</p>
6	 <p>Mr Ashish Vidhate</p>	Mahadeonagar, Manjari	<p>He started organic cultivation of vegetables and fruits. He cultivates organic Moringa and other leafy vegetables. His commitment towards Swacchh Bharat Mission made him to start organic cultivation from his farm.</p> <p>Owing to the safe and clean vegetable that he produces gets premium price even at farm gate.</p>
7	 <p>Mr Ganesh Bochare</p>	Kusur, Junnar	<p>Mr Ganesh Bochare advocates using of cover paper for protection of vegetables from unnecessary pesticides sprays. He believes that good yield can be achieved with little use of chemical pesticides through use of various covering papers to prevent the pest attack. Clean cultivation leads to clean environment and safe food, he believes.</p>

8	 Mr Pundalik Nimhan	Pashan, Pune	He is cultivating rose for the last 25-30 years in the heart of Pune city. He has keen interest in rose breeding and over the period he has developed more than 50 varieties of rose through hybridization and selection from natural bud sports. Out of that 17 varieties are submitted for PPVFRA for registration. He follows clean cultivation in vegetables and fruits at his farm. He's planning to use fruit bags to protect them from insects.
9	 Mr Prakash Bhivaji Navle	Navlewadi, Narayangaon	He believes in promotion of vegetable cultivation without harmful chemicals. He uses various microbial consortiums developed by KVK Narayangaon and other ICAR institutes for decomposition of farm waste. He ensures that the farm waste generated in his field is composted and is reused in the farm as organic supplement.
10	 Mr Ramesh Bajirao Pawar	Pimpri Pendhar, Narayangaon	Mr Ramesh Pawar started vermicomposting of farm waste. He also promotes Swachhta Mission at his village and motivates fellow farmers to convert farm waste by vermicomposting.

During the event more than 36 farmers and total 50 scientists and staff of ICAR institutes participated. During the programme, twelve farmers were felicitated for their outstanding contribution in promoting “Swachh Bharat Mission” at grass root level. Safety kits were distributed to the farmers and farm labour. The program was coordinated by all the staff of ICAR institutes, Dr. Ganesh B. Kadam Scientist ICAR-DFR hosted the event and formal vote of thanks was proposed by Dr. Sharma, PS, ICAR-NRCG, Pune.



Welcome Address & Opening remarks – Dr. K.V.Prasad, Director, ICAR-DFR



Address by Dr. S. D. Sawant, Director, ICAR-NRCG



Address by Dr. Lakhan Singh , Director, ICAR-ATARI, Pune



Experience Sharing By the Farmers



Felicitation of Farmers

