

ICAR-Directorate of Floricultural Research
CoA, Shivajinagar, Pune
Azadika Amrut Mahotsav

Mass Campaign for Large-scale use of Climate Resilient Technologies and Methods
Interaction with Farmers by Honorable Prime Minister
on
28th September, 2021 at Kusur village, Junnar, Pune district.

Report

- The ICAR- Directorate of Floriculture Research, Pune organized a Scientist- Farmers Interaction on “Mass Campaign for Large-scale use of Climate Resilient Technologies and Methods” under *Azadika Amrut Mahotsav* on 28th September, 2021 at Kusur village, Junnar of Pune district.
- The programme was aimed at Mass Campaign for Large-scale use of Climate Resilient Technologies and Methods for the farmers and their families. A team of Scientists comprising of Dr. P. Naveen Kumar, Dr. Narendra Gajbiye, Dr. Prashant Kavar, Dr. Tarak Nath Saha, Dr. Sanjay Kad, Dr. Rahul Yadav and Dr. Shilpashree K. G. conducted the campaign at the village.
- A total of 35 farmers participated in the programme at Kusur village Junnar, Pune district due to the restrictions in place due to Covid 19 in and around Pune.
- ICAR-DFR Scientists highlighted the impact of climate change in terms of rising temperature and its impact on global warming, untimely rains, sudden hailstorms which directly affect the production of the crops including flower crops.
- Measures to be taken to overcome the changing climatic conditions by using climate resilient technologies and methods in rural areas were explained in detail.
- All the farmers raised questions and sought solutions to problems faced by them regarding climate change.
- The *Mass Campaign* was followed by an interaction with Farmers by Honorable Prime Minister of India. Honorable Prime Minister Shri Narendra Modi ji dedicated 35 varieties of crops with special qualities to the nation through video conference.

- On this occasion, the Prime Minister also dedicated the newly constructed campus of National Institute of Biological Stress Management, Raipur to the nation and distributed Green Campus Awards to Agricultural Universities.
- The Prime Minister also interacted with the farmers (five Numbers) who use innovative methods.

Glimpses of mass campaign and interaction with Farmers by Honorable Prime Minister of India organized by ICAR-DFR, Pune.

