

## **SWACHHTA PAKHWADA AT ICAR-DFR, PUNE**

The ICAR-Directorate of Floricultural Research, Pune organized the Swachhta Pakhwada at Kusur Village, Junnar Taluka, Pune District, Maharashtra on 26<sup>th</sup> October, 2016 in addition to MGMG programme. Around 35 villagers including farm women participated in the programme. During the programme Swachhta pledge was administered to the villagers followed by sensitization and cleanliness programme. Awareness was given on personal hygiene and cleanliness in their houses and surroundings in making clean and healthier environment for better livelihood. Farmers were also advised for safe and judicious use chemicals in agriculture. More emphasis should be given for eco-friendly approaches like botanicals and biocontrol agents for pest management rather than using chemical pesticides which are hazardous to human health. During the drive, waste material in school premises were collected and disposed off besides uprooting the weeds. At the end, Sarpanch of the village thanked ICAR-DFR, Pune for taking the Swachhta drive in their village.

On 27<sup>th</sup> October, 2016 Staff of ICAR-DFR, Pune actively involved in cleanliness activities in Shivajinagar farm. The stones scattered on the roads were collected and placed in proper place. The weeds mainly Parthenium and non-biodegradable materials were also removed.



Administration of Swachhta pledge (Kusur Village, Junnar Taluka, Pune District, Maharashtra)



Cleanliness activities in the school premises (Kusur Village, Junnar Taluka, Pune District, Maharashtra)



Cleanliness activities at Shivajinager farm